SOAP 2014 EXHIBITOR & SPONSORSHIP OPPORTUNITIES

2 MEETINGS
2 OPPORTUNITIES!

SOAP 2014 SOL SHNIDER, M.D.
OBSTETRIC ANESTHESIA MEETING
MARCH 6-9, 2014
GRAND HYATT HOTEL ON UNION SQUARE
SAN FRANCISCO, CALIFORNIA

SOAP 46TH ANNUAL MEETING
MAY 14-18, 2014
SHERATON CENTRE TORONTO HOTEL,
TORONTO, ONTARIO, CANADA
The Society for Obstetric Anesthesia and Perinatology (SOAP) was founded in 1968 to provide a forum for discussion of problems unique to the peripartum period. With over 1,000 members, SOAP is comprised of anesthesiologists, obstetricians, pediatricians, and basic scientists who share an interest in the care of the pregnant patient and the newborn.

The MISSION of this Society is to improve the pregnancy-related outcomes of women and neonates through the support of obstetric anesthesiology research, the provision of education to its members, other providers and pregnant women, and the promotion of excellence in clinical anesthetic care.

SOAP Presents the 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting in San Francisco, California. Here are the upcoming meeting program topics:

- Difficult Airway Management Workshop
- High-Risk Simulation Workshop
- Post-Dural Puncture Headache
- Magnesium in Obstetrics: Anesthetic Implications
- OSA: Implications, Assessment and Guidelines
- Non-Obstetric Surgery in the Obstetric Patient
- What’s New in Clinical Obstetric Anesthesia
- Controversies in Obstetric Anesthesia
- Post-Partum Hemorrhage: Protocols that Make a Difference
- Management of Preeclampsia/HELLP
- Methadone and Suboxone Maintenance in Patients
- Sepsis in the Obstetric Population

If your products and services relate to any of these or similar topics, or are targeted to anesthesiologists, obstetricians, neonatologists, CRNAs or basic scientists involved in obstetric anesthesiology and perinatology, you should plan now to exhibit at the largest event devoted exclusively to this highly specialized audience!
Your company has the opportunity to support SOAP through several corporate support programs, at the SOAP 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting and the 46th Annual Meeting:

**GOLD SUPPORTER - $25,000**

- Recognition of thanks provided in the SOAP Newsletter (quarterly);
- Recognition at the SOAP 46th Annual Meeting and The 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting;
- 1 6’ tabletop display at The 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting, March 6-9, 2014;
- 1 6’ premium booth at the SOAP 46th Annual Meeting, May 14-18, 2014;
- Onsite signage in heavy traffic areas acknowledging your company’s support;
- Recognition from the podium at the start of the programs;
- Recognition on the SOAP web site with your company’s logo and link to home page;
- (4) complimentary 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting registrations
- (4) complimentary SOAP 46th Annual Meeting registrations
- Placement of Grand Patron sign in your exhibit

**SILVER SUPPORTER - $15,000**

- Recognition of thanks provided in the SOAP Newsletter (quarterly);
- Recognition at the SOAP 46th Annual Meeting and The 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting;
- 1 6’ tabletop display at The 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting, March 6-9, 2014;
- 1 6’ premium booth at the SOAP 46th Annual Meeting, May 14-18, 2014;
- Onsite signage in heavy traffic areas acknowledging your company’s support;
- Recognition from the podium at the start of the programs;
- Recognition on the SOAP web site with your company’s logo and link to home page;
- (3) complimentary 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting registrations
- (3) complimentary SOAP 46th Annual Meeting registrations

**BRONZE SUPPORTER - $10,000**

- Recognition of thanks provided in the SOAP Newsletter (quarterly);
- Recognition at the SOAP 46th Annual Meeting and The 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting;
- 1 6’ tabletop display at The 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting, March 6-9, 2014;
- 1 6’ premium booth at the SOAP 46th Annual Meeting, May 14-18, 2014;
- Onsite signage in heavy traffic areas acknowledging your company’s support;
- Recognition from the podium at the start of the programs;
- Recognition on the SOAP web site with your company’s logo and link to home page;
- (2) complimentary 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting registrations
- (2) complimentary SOAP 46th Annual Meeting registrations
SOAP Presents the 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting:

March 6-9, 2014
Grand Hyatt Hotel on Union Square, San Francisco, California

Exhibit Dates: March 6-7, 2014

Exhibitor assignments and exhibitor information are available by contacting Beth Riefe at beth@soap.org or 414-389-8611.
EXHIBIT OPPORTUNITIES

The SOAP 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting, which attracts over 400 participants, is recognized for its thought-provoking program, presenting information on new techniques and ideas that attendees can take home and immediately put to use in their practices. The CME and AANA approved educational program will draw the type of valuable prospects you want to meet in your exhibit.

Exhibiting at the SOAP 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting will provide your company with the following:

• Complimentary preregistration mailing list of all meeting attendees.
• Complimentary final mailing list of all meeting attendees.
• Heavy traffic in the exhibit hall during break times.
• Continuous networking opportunities in the exhibit hall and at the Wine and Cheese Reception.
• Your company’s product description and contact information will be distributed with final meeting materials to all attendees.
• Exposure to a unique audience that is passionate about knowledge and education.
• An intimate atmosphere that is conducive to business.
• Recognition from the podium at the start of the program.
• Recognition on the SOAP Website with your company’s logo and link to home page.
• Ability for up to two company representatives to interact with attendees at the Friday luncheon.

CRITICAL DEADLINES FOR EXHIBITORS

• SOAP Meeting Program Guide ‘thank you’ recognition: Agreements and company logo (jpg format preferred), description and contact info must be received by February 15, 2014
• To receive recognition on the SOAP Website: Agreements and company logo (jpg format preferred) must be received by February 15, 2014
• To receive recognition on meeting signage: Agreements and company logo (jpg format preferred) must be received by February 15, 2014

The following companies exhibited in the past year at the SOAP 2013 Sol Shnider, M.D. Obstetric Anesthesia Meeting:

• Cadence Pharmaceutical
• Cook Medical
• Epimed International, Inc.
• International Medical Development, Inc.
• LippincottWilliams & Wilkins - Wolters Kluwer Health
• LMA North America, Inc.
• Olympus Corporation of America
• Talecris Biotherapeutics
• Teleflex Medical
CRITICAL DEADLINES FOR SUPPORTERS/SPONSORS

- SOAP 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting Program Guide ‘thank you’ recognition: Agreements and company logo (jpg format preferred), description and contact info must be received by February 15, 2014
- To receive recognition on the SOAP Website: Agreements and company logo (jpg format preferred) must be received by February 15, 2014
- To receive recognition on meeting signage: Agreements and company logo (jpg format preferred) must be received by February 15, 2014

NON-CME RELATED SPONSORSHIP SUPPORT/ MARKETING OPPORTUNITIES

Meeting Program Guide
The Meeting Program Guide is a valuable resource distributed to attendees at registration and contains useful information about the meeting. This exclusive opportunity will allow the sponsoring company to place a full page, 4/color advertisement on the back cover of the program. For ACCME compliance, this program is a separate piece from the Syllabus.
*$8,000

Hotel Room Door Drops
This opportunity provides your company with guaranteed distribution of promotional materials to the hotel rooms of registered attendees on the evening of Thursday, March 6, 2014, giving your company’s products and services added exposure. It also gives your company the opportunity to announce any new products or services you have to offer.
*$1,500 per item

Difficult Airway Management Workshop
(all-day session) $5,000
Financial and (multiple) in-kind contribution support will be utilized to help cover meeting and administrative session costs for this new workshop, which typically sells out. Category I CME credits are planned to be offered.

Program Sessions
Various significant topics in the field of obstetric anesthesia will be presented and discussed at the annual meeting. If your company has an interest in providing an unrestricted educational grant to help off set the costs associated with the presentation of any of these topics, please contact Beth Riefe at beth@soap.org or 414-389-8611.

Increase Your Company’s Visibility With Educational Support and Marketing Sponsorship Opportunities

Special Event Support Opportunities:

Networking Hosted Lunch
Friday, March 7, 2014
The luncheon offers an opportunity for attendees to meet in small groups to review the day’s learning experience.
$8,000

Wine Tasting Reception
Friday, March 7, 2014; 6-8 p.m.; onsite
This well-attended event provides your company with the opportunity to host the attendees at this popular event. As the attendees mingle, they renew old acquaintances and make new ones.
$8,000
SOAP: 46TH ANNUAL MEETING

SOAP 46th Annual Meeting
May 14-18, 2014
Sheraton Centre Toronto Hotel,
Toronto, Ontario, Canada

Exhibit Dates: May 14-16, 2014

8 premium booths in the foyer for Gold, Silver, and Bronze Sponsors, and to all other exhibitors on a first come, first serve basis.

The following is an example of current and past annual meeting program topics:

Current:
• Difficult Airway Workshop
• Ultrasound Workshop
• Gertie Marx Research Competition
• Distinguished Service Award
• Gerard W. Ostheimer Lecture: What’s New in Obstetric Anesthesia?
• Fred Hehre Lecture
• Breakfast with the Experts
• Best Paper Presentations
• Poster Reviews
• Oral Presentations (Abstracts)
• Research Hour
• Best Case Reports

Additional Past Topics:
• Special Research Session: Unwrapping the Secrets of Labor Pain
• Pro/Con Debate: Lumbar Ultrasound
• What’s New in Obstetrics? An Update on Preeclampsia
• Panel: Clinical Update
• Perioperative Technology - Use and Limitations of Non and Minimally Invasive Hemodynamic Monitoring
• Work, Sleep Hours, and Patient Safety
• Morbidly Obese and Requiring a C/S - Is Epidural, CSE, or Continuous Spiral Anesthesia Best?
• The Role of Mathematical Modeling in Advancing Obstetric Anesthesia Research
• American Academy of Pediatrics Neonatal Resuscitation Certification Program
• Pro/Con Debate: Call Shifts Should Be Limited To No More Than 12 Hours
• Evolving Practices to Reduce Practitioner and Patient Risk

Exhibitor assignments and exhibitor information are available by contacting Jane Svinicki with jane@soap.org or 414-389-8611.

NON-CME RELATED SPONSORSHIP SUPPORT/ MARKETING OPPORTUNITIES

Meeting Program Guide
The Meeting Program Guide is a valuable resource distributed to attendees at registration and contains useful information about the meeting. This exclusive opportunity will allow the sponsoring company to place a full page, 4/color advertisement on the back cover of the program. For ACCME compliance, this program is a separate piece from the syllabus.

$8,000

Hotel Room Door Drops
This opportunity provides your company with guaranteed distribution of promotional materials to the hotel rooms of registered attendees on the evening of Wednesday, May 14, 2014, giving your company’s products and services added exposure. It also gives your company the opportunity to announce any new products or services you have to offer.

$1,500 per item

Special Event Support Opportunities:

Special Event Dinner: Award Banquet
Saturday, May 17, 2014; onsite
This special event provides your company with the opportunity to host the attendees network with colleagues. This support includes entrance for up to 5 company staff (a $500 value).

$15,000
CRITICAL DEADLINES FOR SUPPORTERS/SPONSORS

- To receive recognition in the Spring SOAP Newsletter: Agreements and company logo (jpg format preferred) must be received by January 3, 2014
- SOAP Meeting Program Guide ‘thank you’ recognition: Agreements and company logo (jpg format preferred), description and contact info must be received by February 28, 2014
- To receive recognition on the SOAP Website: Agreements and company logo (jpg format preferred) must be received by February 28, 2014
- To receive recognition on meeting signage: Agreements and company logo (jpg format preferred) must be received by February 28, 2014
- Complimentary pre-registration mailing list of all meeting attendees.
- Complimentary final mailing list of all meeting attendees.
- Heavy traffic in the exhibit hall during break times.
- Your company’s product description and contact information will be distributed with final meeting materials to all attendees.
- Continuous networking opportunities in the exhibit hall and at the Welcome Reception.
- An intimate atmosphere that is conducive to business.
- Exposure to a unique audience that is passionate about knowledge and education.
- Recognition from the podium at the start of the program.
- Acknowledgement in pre-meeting newsletter that gets mailed to the entire SOAP membership.
- Recognition on the SOAP Website with your company’s logo and link to home page.
- Ability for up to two company representatives to interact with attendees at the Thursday luncheon.

More Educational Support and Marketing Sponsorship Opportunities at the Annual Meeting

Ultrasound Guided Regional Anesthesia Workshop

Financial and (multiple) in-kind contribution support will be utilized to help cover meeting and administrative session costs for this new workshop which typically sells out. Category I CME credit will be offered.

$5,000

Program Sessions

Various significant topics in the field of obstetric anesthesia will be presented and discussed at the annual meeting. If your company has an interest in providing an unrestricted educational grant to help off set the costs associated with the presentation of any of these topics, please contact Jane Svinicki at jane@soap.org or 414-389-8611 for more information.

Exhibiting at the SOAP Annual Meeting will provide your company with the following:

- Complimentary pre-registration mailing list of all meeting attendees.
- Complimentary final mailing list of all meeting attendees.
- Heavy traffic in the exhibit hall during break times.
- Your company's product description and contact information will be distributed with final meeting materials to all attendees.
- Continuous networking opportunities in the exhibit hall and at the Welcome Reception.
- An intimate atmosphere that is conducive to business.
- Exposure to a unique audience that is passionate about knowledge and education.
- Recognition from the podium at the start of the program.
- Acknowledgement in pre-meeting newsletter that gets mailed to the entire SOAP membership.
- Recognition on the SOAP Website with your company's logo and link to home page.
- Ability for up to two company representatives to interact with attendees at the Thursday luncheon.
The SOAP Annual Meeting, which attracts over 700 participants, is recognized for its thought-provoking program, presenting information on new techniques and ideas that attendees can take home and immediately put to use in their practices. The CME approved educational program will draw the type of valuable prospects you want to meet in your exhibit.

Join These Leading Companies That Know the Value of Exhibiting at the SOAP Annual Meeting!

- Ameridose
- APP Pharmaceuticals
- Arizant Healthcare, Inc., A 3M Company
- Aspect Medical Systems/LiDCO
- B. Braun Medical Inc.
- BD
- BK Medical
- Cadence Pharmaceuticals, Inc.
- Cardiotoric
- Cheetah Medical
- CSE Innovations
- Elsevier, Inc.
- Endo Pharmaceuticals
- Epimed International, Inc.
- Grifols
- Hospira
- I-Flow Corporation
- Indigo-Orb, Inc.
- Integrated Medical Management
- International Medical Development, Inc.
- Jawalekar CSE Model
- Karl Storz Endoscopy - America, Inc.
- Laerdal Medical
- Limbs & Things, Inc.
- Lippincott Williams & Wilkins –
- Wolters Kluwer Health
- Masimo Corporation
- Mindray North America
- ML International
- NeuMeDx
- Obstetric Anaesthetists’ Association
- Olympus Corporation
- Oridion Medical
- Ortho-McNeil, Inc.
- PDL BioPharma
- Perinatal Resources, Inc.
- PharMEDium Services, LLC
- Philips Healthcare
- Rapid Sequence Anesthesia Solutions
- ROTEM
- Sheridan Healthcare
- Smiths Medical ASD, Inc.
- SonoSite Inc.
- Summit Medical Products
- Teleflex Medical
- U.S. Army Healthcare Recruiting
- Vasocom
- Verathon Medical Inc.
- Vitaid

Exhibitor assignments and exhibitor information are available by contacting Beth Riefe with SOAP at beth@soap.org or 414-389-8611.

Provided in this prospectus are preliminary floorplans and subject to change based on final room assignments and final sales of booths. Every effort will be done to provide advance notice to exhibitors of changes.
Exhibit Rules and Regulations

1. SOAP
The acronym “SOAP” refers to the Society for Obstetric Anesthesia and Perinatology acting through its respective officers, directors, members, committees, and agents acting for it in the management of the exhibition.

2. Exhibition Dates and Hours
The exhibit dates and times are as follows:

**SOAP 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting**

**Friday, March 7, 2014**
- 7:15 - 8:00 a.m. Breakfast with Exhibitors
- 10:00 - 10:30 a.m. Break with Exhibitors
- 3:30 - 4:00 p.m. Break with Exhibitors

(Exhibitors are also welcome to attend the SOAP Wine Tasting Reception from 6:00 - 8:00 p.m.)

**Saturday, March 8, 2014**
- 7:15 - 8:00 a.m. Breakfast with Exhibitors
- 10:00 - 10:30 a.m. Break with Exhibitors
- 3:15 - 3:45 p.m. Break with Exhibitors

**46th SOAP Annual Meeting**

**Wednesday, May 14, 2014**
- 5:00 - 6:00 p.m. Exhibits Open

**Thursday, May 15, 2014**
- 6:30 - 7:30 a.m. Breakfast with Exhibitors
- 9:15 - 10:10 a.m. Break with Exhibitors
- 3:30 - 4:10 p.m. Break with Exhibitors

**Friday, May 16, 2014**
- 6:30 - 7:45 a.m. Breakfast with Exhibitors
- 10:30 - 11:15 a.m. Break with Exhibitors

3. Exhibition Standards
Exhibits and promotional materials should be dignified and truthful, and designed to provide useful and reliable information. The exhibition of a product or service at the SOAP meeting does not constitute a SOAP endorsement of the product or service, or of the claims made. Drugs or devices which require pre-market approval from the FDA or which must comply 1) with established product standards will not be eligible to exhibit unless FDA approval has been obtained or the appropriate product standard is met. SOAP reserves the right not to sell space for the exhibition of any product or service that is at issue or in litigation with a government agency.

4. Permissible Exhibits/Product and Material Distribution
All business activities of the exhibitor must be within the exhibitor’s allotted exhibit space. In connection with the distribution of product samples in the exhibitor’s table-top(s), these samples must be distributed at least two feet in front of the table. The serving or consumption of alcohol is prohibited. The use of propane, butane or other combustible bottled gas is prohibited. Helium balloons are not permitted. Participating firms will be limited to those which have obstetric anesthesia directed products, equipment or services. At the request of SOAP, made at any time or times before or during the display, exhibitor must promptly furnish SOAP with sample products, packages, labels, advertising and promotional literature that would be or is being distributed before exhibitor will be eligible to participate or continue in the exhibition. SOAP reserves the sole and absolute right to determine which firms and products are appropriate in its judgment for inclusion in the exhibition and to refuse, cancel or restrict any applicant or exhibit that SOAP considers undesirable for any reason. This provision applies to exhibitor’s conduct, articles, printed matter, samples, questionnaires or anything that SOAP deems objectionable. If SOAP decides that any of these do not meet its standards or are not suitable, the exhibitor must at once comply with SOAP demands or can withdraw and, if appropriate, receive a refund of the rental fee paid, prorated for the unused time.

5. Customs Information for Toronto, Ontario, Canada
We will provide you with a vendor for shipping and customs to Canada. Your company may use your own preferred carrier for shipping. Please remember to verify procedures and costs with your carrier on customs, taxes and schedules of delivery to Canada.

6. Carpet
The exhibit hall is carpeted in a multi-colored pattern. Additional carpet is not required, but is suggested, for additional comfort and aesthetic appeal. It is also suggested that the carpet be compatible with the exhibit hall colors, which will be outlined in the online Exhibitor Kit. The Exhibitor Kit will be provided to you at a later date.

7. Facility Information
**SOAP 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting**

- Grand Hyatt on Union Square
- San Francisco, California, 94108
- Phone: 1 (415) 398-1234

**46th SOAP Annual Meeting**

- Sheraton Centre Toronto Hotel
- 123 Queen Street West
- Toronto, Ontario M5H 2M9 Canada
- Phone: 1 (416) 361-1000

8. SOAP’s Purpose
SOAP’s purpose in conducting this meeting is to advance knowledge within the areas of its goals and constitution through its educational programs, its communication and resource information. The Society, in keeping with its stated purpose, encourages exhibitors to be educational, communicative and resource informative in their exhibit displays. All exhibits and products/services displayed must be pertinent to the practice of anesthesia and obstetrics, and in the professional interests of the registrants. Please review the entire Prospectus, including any additional exhibit information posted at www.soap.org. The Prospectus includes important information about your company’s participation in and contribution to the meeting. The rules and regulations noted in this Prospectus are part of the application for space. SOAP reserves the right to refuse space to any company whose products or services, in the judgment of the Society, do not meet the educational, scientific or practice needs of our members and meeting registrants.
9. Exhibit Space Fees
The price of an exhibit tabletop includes, in addition to the space itself:
- A company identification sign.
- 2 complimentary full meeting registrations per 6’ tabletop display. A $100 per person fee will be charged for all additional exhibitor representatives, who will each receive an exhibitor badge only.

SOAP 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting
(per 6’ skirted banquet table tabletop display)
On or before February 1, 2014.................................$1,650
After February 1, 2014............................................$1,850

46th SOAP Annual Meeting
(per 8’x10’ booth display)
8 premium-reserved booths in the foyer for gold, silver, and bronze level sponsors and to all other exhibitors on a first come, first serve basis.
On or before February 21, 2014..................................$1,650
After February 21, 2014.............................................$1,850

10. Setup/Teardown
SOAP 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting
Setup Times:
Thursday, March 7, 2014
5:00 – 7:00 p.m.
Friday, March 8, 2014
6:00 – 7:00 a.m.
All exhibit displays must be set up by 7:00 a.m. on Friday
Teardown Times:
Saturday, March 8, 2014
after 3:45 p.m.

46th SOAP Annual Meeting
Setup Times:
Wednesday, May 14, 2014
3:00 – 5:00 p.m.
Teardown Times:
Friday, May 16, 2014
11:15 a.m. – 1:00 p.m.

11. Deposits and Payments
A 50 percent deposit must accompany the application. All payments must be made by check, payable to SOAP, or by credit card. Completed applications with deposits should be sent to:
Attn: Beth Riefe
SOAP
6737 W. Washington St., Suite 1300
Milwaukee, WI 53214
Office phone direct: 414-389-8611
Email: beth@soap.org

12. Full Payment
SOAP 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting
The balance of the booth fee is due on or before February 1, 2014 or at the time the space is reserved.
The balance of the booth fee is due on or before February 15, 2014 or at the time the space is reserved. If the balance is not received by the due date, the tabletop display space may be cancelled and reassigned without notification or refund of deposit. No company may exhibit unless full payment for display space has been received at least two weeks prior to the first day of the meeting. Final payment should be sent to the address listed above.

13. Cancellation or Reduction of Space
All cancellations or reductions in space must be sent in writing on company letterhead to SOAP mailed to the address listed above or sent via e-mail to or beth@soap.org. If written cancellation or booth reduction is received by:
SOAP 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting
February 15, 2014 - Full refund less $200
February 16, 2014 - Forfeit entire deposit
February 16, 2014 to March 1, 2014
50% of display cost
After March 1, 2014 - No refunds

46th SOAP Annual Meeting
February 26, 2014 - Full refund less $200
March 1, 2014 - Forfeit entire deposit
After March 1, 2014 – No refunds

14. Exhibitor Personnel
A company may register two individuals for full meeting registration per booth or tabletop display at no charge during advance registration only. A $100 per person fee will be charged for all additional exhibitor representatives, who will each receive an exhibitor badge.
The full meeting registration allows admittance to the exhibit hall and on a space available basis, to the general sessions on Friday and Saturday and lunch on Friday. An exhibitor’s badge allows access to the exhibits area only.

15. Badge Distribution
All badges for representatives who are registered in advance will be distributed on-site at the Meeting Registration Desk. A preregistered representative of the company may sign for any or all badges for that company.

16. Guest Badges
Every effort will be made to assure that only properly identified and authorized registrants enter the exhibit hall. Technical exhibitors’ guest badges are designed to allow access to the exhibit floor to individuals whom an exhibitor has a legitimate need to have present. These individuals may be:
• VIPs from parent company
• advertising agency representatives
• exhibit designers or builders
• exhibitor appointed contractors
• consultants
• industry analysts
• an exhibitor’s original equipment manufacturer

Guest badges must not be issued to physicians or allied health individuals who should be registered through the Society's registration process for educational sessions and exhibit viewing. Badges should not be used as a form of registration for personnel working the booth or tabletop. The exhibiting company is responsible for the actions of their guest. Misuse of the exhibitor guest badge system may result in the expulsion of the exhibitor and guest from the exhibit hall.

17. Contests, Drawings, and Booth Giveaways
Contests and prize contests, drawings, raffles, or lotteries of any description, held at any time or place during the meetings, must be approved by SOAP. All exhibitor space giveaways must also be approved by SOAP in advance.

Contact Beth Riefe at beth@soap.org or 414-389-8611.
**Gold, Silver, and Bronze Supporter Request Form**

**Critical Deadlines for Supporters/Sponsors**

- To receive recognition in the Spring SOAP Newsletter: Agreements and company logo (jpg format preferred) must be received by February 25, 2014.
- Both 2014 Meeting Program Guide 'thank you' recognition: Agreements and company logo (jpg format preferred), description and contact info must be received by February 28, 2014.
- To receive recognition on the SOAP Website: Agreements and company logo (jpg format preferred) must be received by February 28, 2014.
- To receive recognition on meeting signage: Agreements and company logo (jpg format preferred) must be received by February 28, 2014.

**Contact**
Attn: Beth Riefe
SOAP
6737 W. Washington, Suite 1300
Milwaukee, WI 53214
Office phone direct: 414-389-8611
beth@soap.org

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<tr>
<td>Company/Organization Name <em>(Full Legal Name)</em></td>
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<tr>
<td>Contact Name <em>(To whom all correspondence is sent)</em></td>
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<tr>
<td>Display Name <em>(Company Name displayed on signage/ printed materials, if different from legal name; product names cannot be used)</em></td>
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<td>E-mail</td>
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<td>Authorized Representative</td>
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*The above named Company hereby applies for the support reservation at the SOAP 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting, and agrees to the terms and conditions set forth herein. A letter of agreement will be required to be completed for ACCME compliance.*

**Authorized Signature (Not valid unless signed)**  Date

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**Sponsorship Support Levels**

*A description of the benefits of each level is on the page indicated.*

- Gold Supporter (page 3) - $25,000
- Silver Support (page 3) - $15,000
- Bronze Supporter (page 3) - $10,000

**Method of Payment:** *(Payment must be in U.S. dollars)*

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Name on Card

Card Number  Exp. Date

 Authorized Signature

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*Society for Obstetric Anesthesia and Perinatology (SOAP)*
6737 W. Washington St., Suite 1300, Milwaukee, WI 53214
Phone: (414) 389-8611 Fax: (414) 276-7704
REQUEST TO PROVIDE COMMERCIAL SUPPORT FOR EDUCATIONAL ACTIVITIES AT SOL SHNIDER MEETING

Critical Deadlines for Supporters/Sponsors

- To receive recognition in the Spring SOAP Newsletter: Agreements and company logo (jpg format preferred) must be received by February 25, 2014
- SOAP 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting Program Guide ‘thank you’ recognition: Agreements and company logo (jpg format preferred), description and contact info must be received by February 15, 2014
- To receive recognition on the SOAP Website: Agreements and company logo (jpg format preferred) must be received by February 15, 2014
- To receive recognition on meeting signage: Agreements and company logo (jpg format preferred) must be received by February 15, 2014

Contact
Attn: Beth Riefe
SOAP
6737 W. Washington, Suite 1300
Milwaukee, WI 53214
Office phone direct:
414-389-8611
beth@soap.org

Please Print or Type

Company/Organization Name (Full Legal Name)

Contact Name (To whom all correspondence is sent)

Display Name (Company Name displayed on signage/printed materials, if different from legal name; product names cannot be used)

E-mail

Company/Organization Address

City
State
Zip Code

Phone
Fax

Authorized Representative

Title
The above named Company hereby applies for the support reservation at the SOAP 2014 Sol Shnider, M.D. Obstetric Anesthesia Meeting, and agrees to the terms and conditions set forth herein. A letter of agreement will be required to be completed for ACCME compliance.

Authorized Signature (Not valid unless signed)  Date

Sol Shnider Meeting – March 6-9, 2014
A description of the benefits of each opportunity is on the page indicated.

- Exhibit display (before February 1st) (page 5) - $1,650
- Exhibit display (after February 1st) (page 5) - $1,850
- Difficult Airway Management Workshop - $5,000
- Program Sessions (page 6) – call for pricing
- Meeting Program Guide (page 6) - $8,000
- Hotel Room Door Drops (page 6) - $1,500 per item
- Wine Tasting Reception (page 6) - $8,000
- Networking Hosted Lunch (page 6) - $8,000

Method of Payment: (Payment must be in U.S. dollars)

- Check  - VISA  - MasterCard  - American Express  Amount Due $__________

Name on Card

Card Number  Exp. Date

Authorized Signature

Society for Obstetric Anesthesia and Perinatology (SOAP)
6737 W. Washington St., Suite 1300, Milwaukee, WI 53214
Phone: (414) 389-8611 Fax: (414) 276-7704
**REQUEST TO PROVIDE COMMERCIAL SUPPORT FOR EDUCATIONAL ACTIVITIES AT 46TH ANNUAL MEETING**

**Critical Deadlines for Supporters/Sponsors**
- To receive recognition in the Spring SOAP Newsletter: Agreements and company logo (jpg format preferred) must be received by February 25, 2014.
- SOAP Annual Meeting Program Guide ‘thank you’ recognition: Agreements and company logo (jpg format preferred), description and contact info must be received by February 28, 2014.
- To receive recognition on the SOAP Website: Agreements and company logo (jpg format preferred) must be received by February 28, 2014.
- To receive recognition on meeting signage: Agreements and company logo (jpg format preferred) must be received by February 28, 2014.

**Contact**
Attn: Beth Riefe
SOAP
6737 W. Washington, Suite 1300
Milwaukee, WI 53214
Office phone direct: 414-389-8611
beth@soap.org

**Please Print or Type**

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**Authorized Representative**

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The above named Company hereby applies for the support reservation at the SOAP 2014 Annual Meeting, and agrees to the terms and conditions set forth herein. A letter of agreement will be required to be completed for ACCME compliance.

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**SOAP Annual Meeting – May 14-16, 2014**

*A description of the benefits of each opportunity is on the page indicated.*

- Exhibit display (before February 21st) (page 8) - $1,650
- Exhibit display (after February 21st) (page 8) - $1,850
- Meeting Program Guide (page 7) - $8,000
- Hotel Room Door Drops (page 7) - $1,500 per item
- Special Event Dinner: Award Banquet (page 7) - $15,000
- Ultrasound Guided Regional Anesthesia Workshop (page 8) - $5,000
- High Risk Simulation Workshop (page 8) - $2,700
- Saturday Lunch Sponsor (page 8) - $10,000
- Program Sessions (page 8) – call for pricing

**Method of Payment:** *(Payment must be in U.S. dollars)*

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Authorized Signature